Специальность:\_ТД Курс:\_\_\_\_III\_\_\_\_\_\_\_,

группа ТД 179-2

Дисциплина Иностранный язык

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Сдать в электронном формате до 27.03 на электронную почту julia\_amira@mail.ru

Литература: Marie Kavanagh. English for the Automobile Industry. Электронный учебник – Oxford University press, 2012

**Тема. Дизайн автомобиля. Страдательный залог.**

MANUFACTURE. DESIGN

**ex. 1** Запишите согласны или не согласны с данными утверждениями

|  |  |  |  |
| --- | --- | --- | --- |
| Design factors | Agree | Disagree | Not sure  |
| Design is the most important feature of a car |  |  |  |
| The colour of the car doesn't matter |  |  |  |
| Most cars look pretty much the same |  |  |  |
| The drag coefficient\* has no effect on the design of a car |  |  |  |
| As long as the interior looks good, the ergonomics don't matter |  |  |  |
| Every car from the same brand should look like part of a family |  |  |  |
|  |  |  |  |

\*коэффициент лобового сопротивления

**Ex. 2**. По описанию автомобиля определите марку автомобиля **Audi TT, PT Cruiser** или **Beetle.** Запишите ответ**.**

Its design is a blend of retro and contemporary. It has a sleek, distinctive appearance, with unique proportions and a surprisingly spacious interior. The side profile is muscular and aggressive, and gives the whole vehicle a feeling of motion and direction.

**Ex. 3** Прочитайте текст и расставьте абзацы в правильном порядке. Ответ запишите.

 **1 c ; 2 \_\_ ; 3 \_\_ ; 4 \_\_ ; 5 \_\_ ; 6 \_\_ .**

**A**. In the concept phase we also produce a clay model, which has a ratio of 1:14. If it is approved, a 1:1 model is made and presented to a concept clinic\*. If there are no knock-out factors, the concept goes to a product clinic so that marketing factors can be finalized.

**B**. First of all, product planning, marketing, and design come together. Product planning asks “What could it be?”, marketing asks “Who is it for?”, and design asks “What does it look like?” I should maybe mention at this point that many cars are not really new, but are successors to, or derivatives of, existing models. The design of earlier models naturally needs to be taken into account.

**C**. We’ll start by taking you through the stages of the design process. There are five phases, which take about three years in total.

**D**. After the concept phase comes serious development. The final stage is specified. Several prototypes are handmade and tested in various climatic conditions and on different road surfaces.

**E**. After that is the pre-series phase where the production process and components from suppliers are tried out. A final marketing clinic is carried out, and confirm price and market positioning. Then, if everything runs smoothly, there is a design and change freeze. The final phase is series production.

**F**. Secondly, we have the concept phase where even more people are involved. We need to know what technology will be developed or adapted, which production plant and production processes are necessary, and, finally, financial details such as volume and production costs.

\* a group or centre that offers advice or instruction (chiefly in the USA, Canada)

**Ex. 4.** Верны (T) или неверны (F) данные утверждения? Ответ запишите

1. The process of designing a car generally takes three years.

2. Styling only comes into process when other important decisions have been made.

3. It is necessary to know quite early on in the process which production plant will be used.

4. The number of cars which will be built has no effect on the cost of the final product.

5. The car goes to a product clinic before it goes to a concept clinic.

Повторите грамматический материал по теме Страдательный залог.

**Страдательный залог - Passive Voice**

**Залог** – это форма глагола, которая показывает отношение действия, выраженного этим глаголом к лицу или предмету, выраженного подлежащим предложения.

Если подлежащее предложения обозначает лицо или предмет, который сам совершает действие, то глагол – сказуемое стоит в **действительном (активном) залоге**.

I read a lot of books. – Я читаю много книг.

Если подлежащее предложения обозначает лицо или предмет, которое испытывает действие, совершаемое другим лицом или предметом, то глагол-сказуемое стоит в **страдательном (пассивном) залоге**.

The house was built in 1880. – Дом построен в 1880.

**Формула образования**

**to be + V ed или III форма глагола**

|  |  |
| --- | --- |
| **Active Voice** | **Passive Voice** |
| Present Simple |
| I often write letters. | The letters are often written. |
| Past Simple |
| I wrote a letter yesterday. | A letter was written yesterday. |
| Future Simple |
| I’ll write a letter tomorrow. | A letter will be written tomorrow. |
|  Present Continuous |
| I am writing a letter now. | A letter is being written now. |
| Past Continuous |
| I was writing a letter when he came. | A letter was being written. |
| Present Perfect |
| I have already written a letter. | A letter has already written. |
| Past Perfect |
| I had written a letter when you called me. | A letter had been written when he called. |

**Ex. 5.** *Прочтите предложения, поставив гла­голы, данные в скобках, в соответствующих формах. Пере­ведите предложения.*

1. At the Institute the students (to be taught) many dif­ferent subjects.

2. The children of Sparta (to be given) mi­litary education.

3. In Athens special attention (to be paid) to reading, writing and literature.

4. Next year a new school (to be built) near our house.

5. Everybody in our country (to be provided for) getting education.

6. Jack will be free to­morrow, therefore we (to be able) to play football as long as we want.

7. Mother didn't like Pete's behaviour and (not to allow) him to go to the yard.

8. Yesterday we (have to) come to school at 8 o'clock but Nina came only at 9.

9. At the factory the young workers (to be trained) how to use the new equipment.

10. Take the book home so that you (to be able) to read it in the evening.

Д/З выучить лексику по теме Дизайн автомобиля из упр.3.

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